

# HOW TO USE THE INTERNET *to* OBTAIN FINANCIAL FREEDOM

A  
COMPLETE GUIDE  
TO  
EARNING RELIABLE  
MONTHLY INCOME  
VIA THE  
INTERNET

By Wade O'Táilliúir of [www.6cima.com](http://www.6cima.com)

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# Disclaimer



The advice and techniques within this eBook are merely suggestions. The onus rests with the reader to perform due diligence and arrive at a conclusion that best suits her/his requirements. Please be advised and understand that the author is not in the business of providing specialist financial advice services. Should professional advice be required then a suitably qualified and experienced person/business should be consulted. The author will not be held responsible for any/all damages arising here from.

**Note:** Internet websites referred to within this eBook may have changed since the time of writing & publishing.

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# Introduction

*Bojan Doroslovac*



*Bojan Doroslovac  
at Titanium Mastermind  
in Cabo San Lucas, Mexico*

I first met Wade O'Táilliúir of Ireland at the 2013 Titanium Mastermind in Cabo San Lucas, Mexico and we have remained in regular contact ever since.

The Titanium Mastermind was an intensive conference whereby the best internet marketers from around the world congregated for a highly-charged brain-storming session.

Guest speakers included some of the biggest names in the industry. Indeed, Wade himself may be speaking at a future Titanium Mastermind ... not bad for someone who entered the industry only a short time ago with no previous experience.

Personally, I find Wade extremely easy to get along with, he and I are both "singing from the same hymn sheet" with regard to internet marketing ... so much so that our results are very evenly matched (in fact, at the time of writing I am proud to say that I am just a little bit in front of him so far for 2014). Wade is always thinking about different ways to develop his business and often considers radical options that get overlooked by the majority of internet marketers.

The 2014 Titanium Mastermind is scheduled for The Bahamas in September/October and I hope to chat with Wade in person, over coffee/beer/cocktails, and bounce ideas off each other (hopefully my business figures will still be ahead and I can retain bragging rights!)

I am proud to be able to call Wade my friend. Please read and enjoy his eBook, but most importantly ... take action on it!

Take action on what Wade suggests and you will quickly be on the path to obtaining financial freedom for yourself and your family.

*Bojan Doroslovac*

# About the Author



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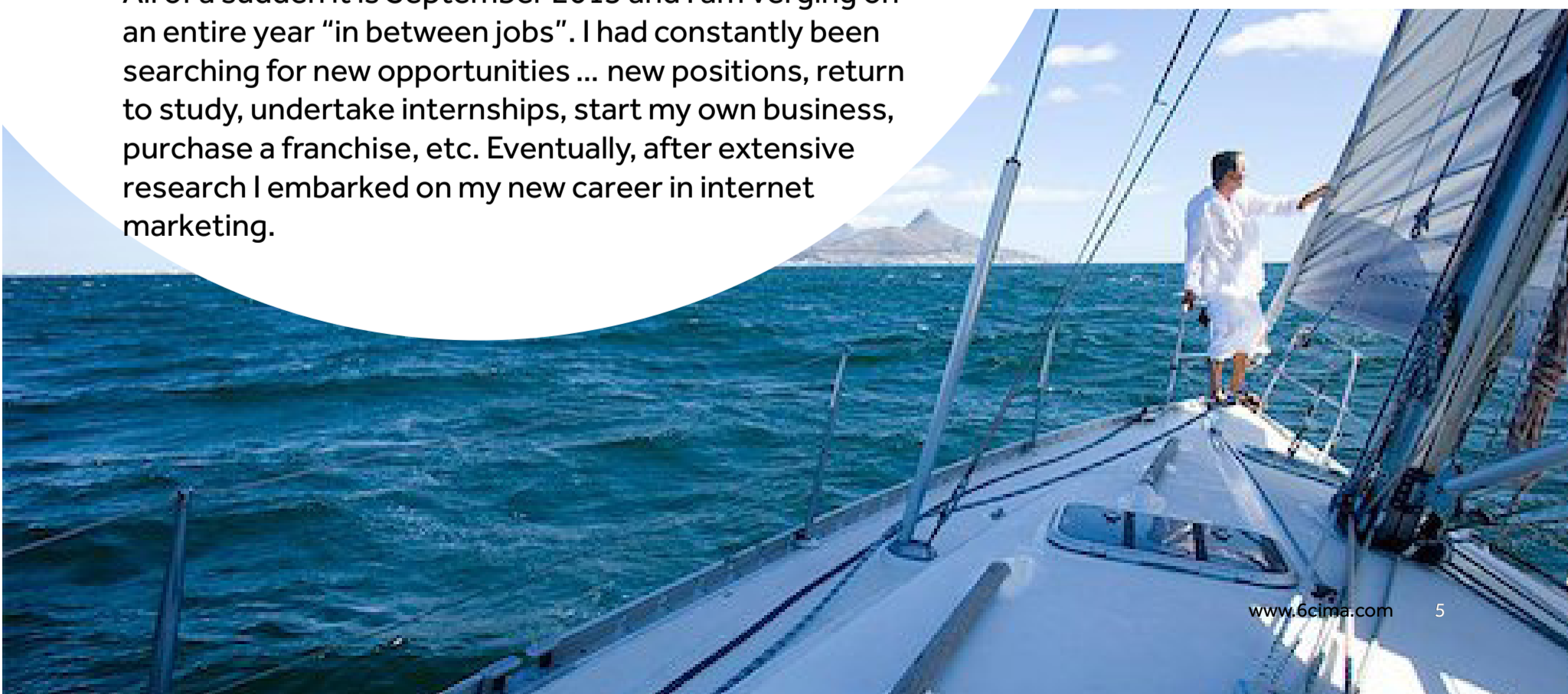
If you are on LinkedIn or Facebook then we may already be connected. If not, please feel free to connect, anytime.

My LinkedIn profile states:

*Pro-active Online Entrepreneur @ [www.6cima.com](http://www.6cima.com) – helping others to make money online & obtain financial freedom!"*

My life story is similar to many subscribers on the [www.6cima.com](http://www.6cima.com) list. Perhaps you may also resonate with this. Working away nicely, no hassle, then the global financial crisis (GFC) suddenly and unexpectedly raises its ugly head. Like many other countries, Ireland suffered an economic downturn, with the construction industry and related services being severely hit. I managed to survive until October 2012 then wham! ... I was officially "in between jobs" (I don't like to use the term "unemployed" – that's just me, always +ve in my "glass-is-half-full" approach to life).

All of a sudden it is September 2013 and I am verging on an entire year "in between jobs". I had constantly been searching for new opportunities ... new positions, return to study, undertake internships, start my own business, purchase a franchise, etc. Eventually, after extensive research I embarked on my new career in internet marketing.



I was a complete newbie at the coal face of internet marketing, with no previous experience whatsoever and very, no ... make that extremely, limited IT skills (Hey, I wasn't even on Facebook) ... my business coach (more about coaching later) couldn't believe it ... one day soon I hope to start on Twitter, so look out world!

Now, at March 2014, barely 6 months into my life-changing career, my business is expanding at break-neck speed and I am finally looking to trade-up and purchase my dream yacht. I live the dotcom lifestyle, sailing in Australia, Thailand, France, UK, Ireland and diving the Red Sea in Egypt. Being able to work from anywhere in the world (well, anywhere that has reliable internet access) is a huge perk of the industry that you can take advantage of. Later this year I will have my new Mercedes Benz car (for more about the Merc program and how you also can get one, just keep reading) from McElligott's, the local Merc agent here in Tralee. Now, a lot of people here in Ireland have nice cars but the difference is I won't paying for mine. It will be given to me for free and in this eBook I will show you how you can get your own free Merc.

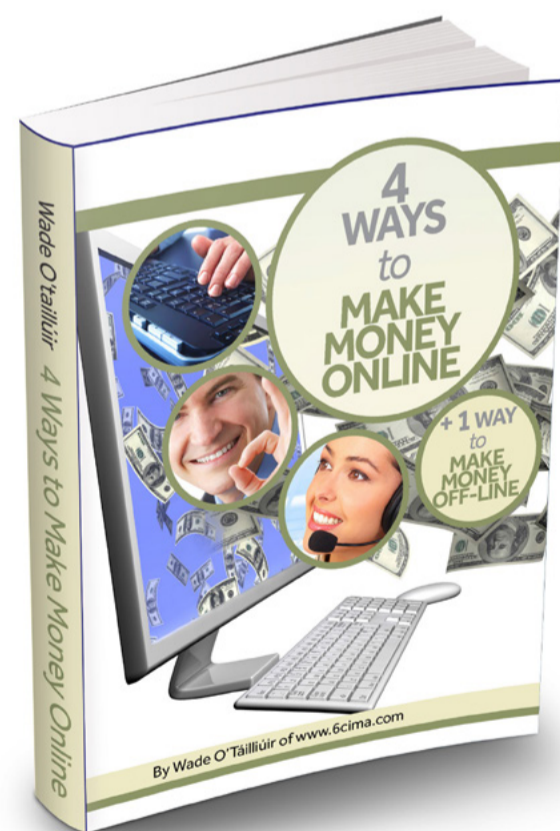
My first eBook "4 Ways to Make Money Online" has been downloaded in various countries and has helped numerous people to make money online.

In this eBook I will outline the three (3) internet business models that, if used properly, will enable you to achieve financial freedom:

- ➔ Affiliate Marketing
- ➔ Product Creation
- ➔ Marketing Under Licence

The advantages and disadvantages of each model will be discussed and this should assist you in deciding which model, if any, is most suitable for you.

*Enjoy the read.*



# What does “Financial Freedom” mean?

Wikipedia defines Financial Freedom (also termed Financial Independence) as:

*“the state of having sufficient personal wealth to live, without having to work actively for basic necessities.”*

Wikipedia continues to state that:

*“For financially independent people, their assets generate income that is greater than their expenses.”*

In a nutshell,

**Financial Freedom = Time Freedom & Location Freedom.**

People throughout the world are making a lot on money, sure they are financially wealthy, but they do not have financial freedom because they have to work very hard and long hours for their money. Furthermore, they are typically constrained to living/working in 1 place and thus do not have location freedom.

Obtaining financial freedom and living the dotcom lifestyle is to “have your cake and eat it” – you have all 3 freedoms: time freedom, location freedom & financial freedom.

Obtaining financial freedom and living the dotcom lifestyle requires a total change of mindset, which sadly most people are unable to successfully undertake. Too many people are set in their ways and “you can’t teach an old dog new tricks” (well, this not-so-young dog has learned a lot of new tricks in the past 6 months). Finally, many people lack confidence and/or are insecure.

If you dream of obtaining financial freedom then please let me outline the 3 internet business models to assist you in realizing your dream.



# Affiliate Marketing



Affiliate marketing is very popular internet business model. Sonic Producer provide the following excellent diagram on the website to explain the process:



Source: [www.sonicproducer.com](http://www.sonicproducer.com)

An Affiliate Marketer acts as a broker (or middleman) and refers a Customer to the Product Supplier. Following a sale, the Affiliate Marketer receives an agreed commission from the Product Supplier. An Affiliate Marketer is usually an independent contractor working simultaneous for various Product Suppliers.

Advantages of the Affiliate Marketing internet model are as follows:

- ➔ You do not have to design and develop the product
- ➔ You are not responsible for invoicing, shipping or product support
- ➔ You are able to work from anywhere that has reliable internet access
- ➔ Becoming an Affiliate Marketer is a relatively straight-forward process
- ➔ Initial start-up costs are minimal
- ➔ Your Affiliate Marketing business is scalable



As an example, this author has promoted the following products via ClickBank:

- ➔ Get paid to play games:

<http://tinyurl.com/p6gj9qn>

- ➔ Get paid to drive your car:

<http://tinyurl.com/na29934>

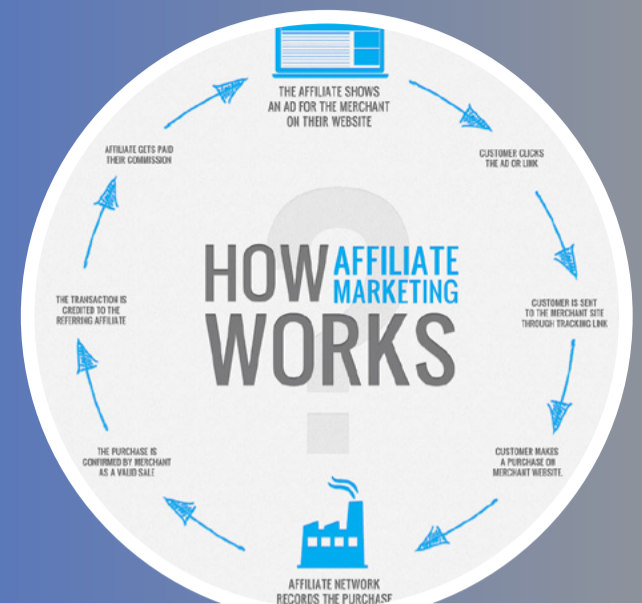
The Affiliate Marketing business model has a lot of potential and can reap lucrative returns for the Affiliate Marketer ... IF DONE PROPERLY.

Most Affiliate Marketers ultimately fail because they do not function properly. They merely promote a product by directly traffic to sales pages and make money online. The major drawbacks of this approach are:

- ➔ The Customer belongs to the Product Supplier (\*)
- ➔ Finances are constantly required to fund traffic generation
- ➔ The Product Supplier may alter the terms & conditions (or worse, withdraw the offer)
- ➔ Other Affiliate Marketers may rip-off your campaign
- ➔ You must constantly search for new offers to promote

(\*) This is by far and away the biggest drawback of Affiliate Marketing. The Customer is not your customer. You receive your agreed commission ... but that is all! The Customer remains a customer of the Product Supplier. Over time many Product Suppliers will successfully sell higher-priced follow-up products to their customers, and you the Affiliate Marketer will generally not receive any commissions for these sales, despite have introduced the Customer to the Product Supplier.





And that folks is how we arrive at the secret to making money online – the big money is not from the initial sales, it is from the higher-priced follow-up sales (often termed “back end sales”).

Now the problem should be clearly visible. An Affiliate Marketer only receives commissions for the initial low-priced sales. Still don't believe me, then why do so many affiliate programs offer full 100% commissions? Answer: because they make huge revenue from the higher-priced follow-up sales, none of which has to be transferred across to Affiliate Marketers.

The crucial point to one becoming a successful Affiliate Marketer is Repeat Business.

Less expenditure is required to market and sell to an existing customer that is required to attract and sell to a new customer. Most Affiliate Marketers fail because they are taking the expensive route to acquire a new customer that in the end belongs to the Product Supplier.

A tool in the hand of an untrained user can quickly become a weapon! To be a successful Affiliate Marketer one has to work smarter. A successful Affiliate Marketing business model that will, over time, be more lucrative and robust would be as detailed below:

- ➡ Promote affiliate products within the same niche
- ➡ Write, publish & distribute a FREE eBook
- ➡ Offer the FREE eBook via a squeeze page that captures email addresses
- ➡ Set-up an email auto-responder to establish a rapport with the opted-in subscribers
- ➡ Promote affiliate products of interest to & beneficial to your list of subscribers

The important point here is that the Affiliate Marketer should build-up a database of opted-in subscribers. Hence, these potential customers are retained by the Affiliate Marketer as opposed to being ceded to the Product Supplier. This is the critical point that makes this type of Affiliate Marketing so successful. Sadly, many Affiliate Marketers operating today still fail to grasp this trivial concept.

# Your Database is Your Bread-&-Butter

It is commonly accepted within the Internet Marketing industry and indeed it is a well-worn expression that “the money is in the list”. To put it bluntly, in order to be a successful Affiliate Marketer it is both a requirement and a necessity that one has a database of opted-in subscribers (i.e. a “list”). Failure to adopt this model will almost inevitably result in doom & gloom for the Affiliate Marketer.

## Product Design & Development

Many Internet Marketers design, develop & market their own software products. Such products are typically eBooks or computer software packages. Capital outlay is required for the initial design & development of the eBook or software, but once the finished product is ready for marketing it is a pure down-hill run. The software has been developed and can now be sold many times over. This allows the entire system to now be automated. It can clearly be noted that the business is easily scalable.

As detailed earlier, the eBook will generally be given away free as an introductory front-end product and the software is subsequently sold as a profit-making back-end product. If done correctly this Product Design & Development business model should prove to be the most lucrative business model.

**Warning:** This is a very expensive option. High levels of funds are required for product design, development and most importantly the product launch program. If you possess the capital resources then you may well consider the Product Design & Development business model. However, this model will be beyond the financial scope of most punters.



# Internet Marketing as a Licensee



This internet business model is a hybrid of the Affiliate Marketing business model and the Product Design & Development model. The products are designed & developed by the Product Owner and the Internet Marketer obtains a license from the Product Owner. This license permits the Internet Marketer to sell the product directly ... the Internet Marketer thus having saved on the significant costs associated with the product design & development. The Product Owner will offer assistance to the Internet Marketer with regards to product knowledge, training and marketing – as this is in the best interests of both parties.

For all intents and purposes Internet Marketing as a Licensee is a franchise set-up. It is an ideal scenario because the Internet Marketer has his own business, with the back-up and security of a franchise ... and all this at very low cost. To start a stand-alone business is riskier than a franchise, it is well known that stand-alone businesses have higher failure rates than franchises. In summary, franchises offer small business owners a proven system for turning a profit in the marketplace.

In every practical sense, Internet Marketing as a Licensee is the most secure route for a newbie to enter the Internet Marketing system. This author is living proof of such notion.





The other major advantage of the Internet Marketing as a Licensee business model is that the Customer is retained by the Internet Marketer. Therefore, any subsequent sales by the Product Owner to the Customer results in commissions being paid out to the Internet Marketer (unlike the Affiliate Marketing business model whereby the Affiliate Marketer only receives a commission on the initial sale and not any of the follow-up sales). Such agreement remains in place throughout the life of the Customer. The Internet Marketer still has the Customer's email address in her/his database and can continue to promote other offers/products to them.

**My Online Business Empire (MOBE)** is the perfect example of the Internet Marketing as a Licensee business model. Indeed, this is exactly how this author began a successful and life-changing career in internet marketing. It is a hugely successful company that pays very high commissions. MOBE offers both an Affiliate plan and a License plan. As explained, Internet Marketing as a Licensee is far superior in many aspects. MOBE pays out 90% commissions for initial sales (i.e. front-end) and 50% commissions on any/all subsequent sales (i.e. back-end). These high commission rates are excellent for Licensees and are generating quite a lot of hype within the industry.

One can solely use MOBE as a stand-alone business or use MOBE as part of an internet marketing business portfolio. Initially, this author started solely with MOBE, but over time expanded into other areas, whilst still promoting MOBE as the chief product. The biggest commissions are made with "high-ticket" products and MOBE's most expensive product at the time of writing is retailing at US\$15k.

Most people do not want to do telesales (i.e. selling over the phone). One huge benefit of MOBE is that there is a specialist phone sales team in place. This means that Licensees never have to pick up the phone – a massive drawcard to both aspiring and experienced Internet Marketers. Every sale made by the phone sales team results in a 50% commission to the Licensee that introduced that Customer to MOBE.



**My Top Tier Business (MTTB)** was developed by MOBE. It is a 21-step program to guide newbies (or experienced Internet Marketers) through the process of setting up an internet marketing business online and receiving commissions. It really is a “cradle-to-grave” training and development program.

The main advantage of MTTB is that it enables one to start their own business for minimal cost and with full franchise support. The only requirements are:

- ➔ Positive attitude
- ➔ Passion to succeed
- ➔ Computer literate
- ➔ Time to invest in your new business

This MTTB program is revolutionizing the internet marketing industry. It is a truly innovative approach that is currently recognized as a market leader. The program is exceptionally well researched and structured. It enables a newbie to build a real long-term internet marketing business by implementing a proven business model. This author can categorically state that he has made commissions from the MTTB program.



It is totally realistic to make US\$1k in your first 30 days following completion of the program. Actually, it is guaranteed. The CEO of MOBE personally provides a written guarantee that newbies will each make US\$1k in their first 30 days or they will receive US\$500 cash directly from the CEO himself. Now, that is a bold statement. It doesn't get much better than that now does it?

Now, in order to qualify for this insane guarantee your application needs to be accepted and you are actually required to fully complete the 21-step program. From experience, this author can confirm that the steps are relatively straight-forward and take approximately 1-hour each to complete. The general consensus is that if you are currently working in a full-time position, then you should view this as a 21-day program and aim to complete 1 step per day. As explained at the beginning of this eBook, being "in between jobs" meant that this author had plenty of time and as a consequence absolutely bolted through the course, averaging 3-4 steps per day. When working through the steps each successful applicant is mentored by a coach ... that is correct, you will receive your own personal coach 100% for free!

To avoid time-wasters (colloquially referred to as "tyre-kickers") and ensure that only high-calibre applicants are accepted, an application fee of US\$49 is required. This application fee is fully refunded to you in the event that your application is not accepted. If your application is accepted, congratulations, then you will receive all of the following for no extra cost (i.e. completely FREE):



- ➔ 21 easy-to-follow steps to earning your first US\$1k
- ➔ Daily training lessons, videos and webinars
- ➔ Personal 1-to-1 coaching with an experienced coach



(Note: all coaches are 6-figure earners & experienced internet marketers)

- ➔ A professional & experienced sales team that will make phone sales for you
- ➔ A complete Done-For-You direct sales system that will deposit up to \$9k commissions directly into your bank account (without you ever having to pick up the phone)
- ➔ A complete Done-For-You administration system that takes care of product fulfillment & shipping, invoicing and payment processing, and customer support
- ➔ Insider access to the most effective sales funnels and best-selling products currently available in the home business niche
- ➔ Access to a 1st-class traffic generation team that will obtain qualified leads on your behalf
- ➔ The amount of commissions deposited into an account is in Irish Pounds while everything else is valued in U.S. Dollars.

**Very Important Note:** This offer is strictly limited to the first 150 successful applicants. Such limit is put in place because the personal coaches can logically only work with a limited number of people at any given time. By submitting your application immediately, you will significantly increase your chances of being accepted onto the program.

If you are ready to start making money with a proven online system, then I personally invite you to apply today:

[Click Here to Apply for the MTTB 21-Step program](#)



# MTTB Bonus:



Great News! This author has specifically created an added Bonus purely for readers of this eBook. If you apply for the MTTB 21-step program directly from this eBook then you will receive the following absolutely FREE:

- ➔ eBook – “4 Ways to Make Money Online” (value: **US\$100**)
- ➔ Youtube video link: step-by-step guide how to design and construct a wordpress blog/ website (value: **US\$50**)
- ➔ Logo design – (value: **€100**)
- ➔ eBook – “Where Does Traffic Come From” (value: **US\$150**)
- ➔ 250 high quality clicks – (value: **US\$250**)
- ➔ 100 top level leads – (value: **US\$500**)
- ➔ eBook – “How to Easily Make Your Blog a Success” (value: **US\$150**)

That is a grand total of **US\$1,300** as an additional bonus and it is all completely FREE to you when you [apply for MTTB 21-step program](#).

## **Now, here is the icing on the cake:**

Should you decide that MTTB is not for you then your application fee will be immediately fully refunded to you. But, you can keep the 3 bonus eBooks (total value: **US\$400**) as a special present from me, simply because you were open-minded enough to try MTTB. This directly reflects my personal opinion of the MTTB program and how much confidence I have in the program.

[Click Here to apply for MTTB 21-step program.](#)

### **And now the cherry on top:**

Hopefully you will decide that MTTB is something that you wish to undertake in your quest to achieve financial freedom. If so, you will be given an opportunity to apply for a licence and start having the phone sales team make top tier commissions for you. Should you become a Licence Rights Holder then you will receive my Prestige Bonus. This Prestige Bonus comprises:

- ➔ Squeeze Page Design to enable you to capture emails – (value: **US\$100**)
- ➔ Your own eBook to give away to help you build your database – (value: **US\$150**)
- ➔ An extra 250 high quality clicks – (value: **US\$250**)
- ➔ An extra 100 top level leads – (value: **US\$500**)
- ➔ 2 x 30-minute Skype sessions with yours truly – (value: **US\$100**)

That is in excess of **US\$1k** in extras! ...just for you.

As you can well imagine, this is going to be a time-sensitive offer, and **I reserve the right to withdraw my offer at any time and with notice.** So, if you are ready to start making money with a proven online system, then I personally invite you to apply now. I look forward to meeting you and working with you.

**[Click Here to Apply for the MTTB 21-Step program](#)**

# Why Am I Offering Such Great Bonus Packages?

I am willing to bet that you are intrigued as to why I am offering so much value for FREE.

The MTTB program costs a mere US\$49 and even should you choose to refund it, you still get to keep US\$400 in eBooks.

I fully understand that there are some “glass-is-half-empty” people who will apply for MTTB, receive my bonus package, then obtain a full refund. Hopefully you are not that type of person – that is a risk that I am prepared to accept. In summary, there are 3 main reasons why I am offering so much value for free:

## 1. I Have Belief & Confidence in the Program

I honestly believe in MOBE and the MTTB program. I have experienced first hand how it has drastically improved the quality of my life in so many ways. You also can experience this just by following the 21 steps. It is my conviction that once you see the complete MTTB program and realize its potential, the last thing you will contemplate is a refund. Rather, you will be Skyping me to express your gratitude.

## 2. It is Good Marketing Practice

Put simply, offering a bonus increases conversion rates. The bonus packages I offer are real “no-brainers”. Just examine the value that you receive: **US\$1300** completely for free + another **US\$1100** (if you become a licence holder). Good marketing practice involves making great offers and I doubt that you will find a better offer.

## 3. A Rising Tide Floats All Boats

Everybody wins scenario. I personally receive a royalty of 5% on all licensees in my business. I provide as much assistance and guidance as possible because when licensees make money, I make money.

I want all my licensees to succeed. The more successful they are then the more successful I am. That is why I am offering to assist you in establishing your online business and providing you with such great information and resources.

I am already making money through internet marketing, now I would sincerely like to help you make money also ... and I have a financial incentive (a “carrot in front of the donkey” you might say). I currently have a successful team in MTTB because I am prepared to go the extra mile and spend time helping others. You are most welcome to join the team:

[Click Here to Apply for the MTTB 21-Step program](#)

# Best Wishes

I trust you enjoyed reading my eBook. You should now possess a much improved understanding of what is required to own and manage a profitable internet marketing business and in turn obtain financial freedom.

From this point onwards the onus is entirely on you to take action (“the ball is in your court”).

Should you decide to [join MTTB](#), then congratulations! I look forward to meeting you and working with you in the near future. Should you decide MTTB is not for you, then that’s OK too. But, please keep a firm grip on your dreams and strive every day to realise your full potential.

Best wishes to you for a success & prosperous future.

I’ll sign off now because the wind and the waves are calling me again,

Wade O’Táilliúir.

[www.6cima.com](http://www.6cima.com)